

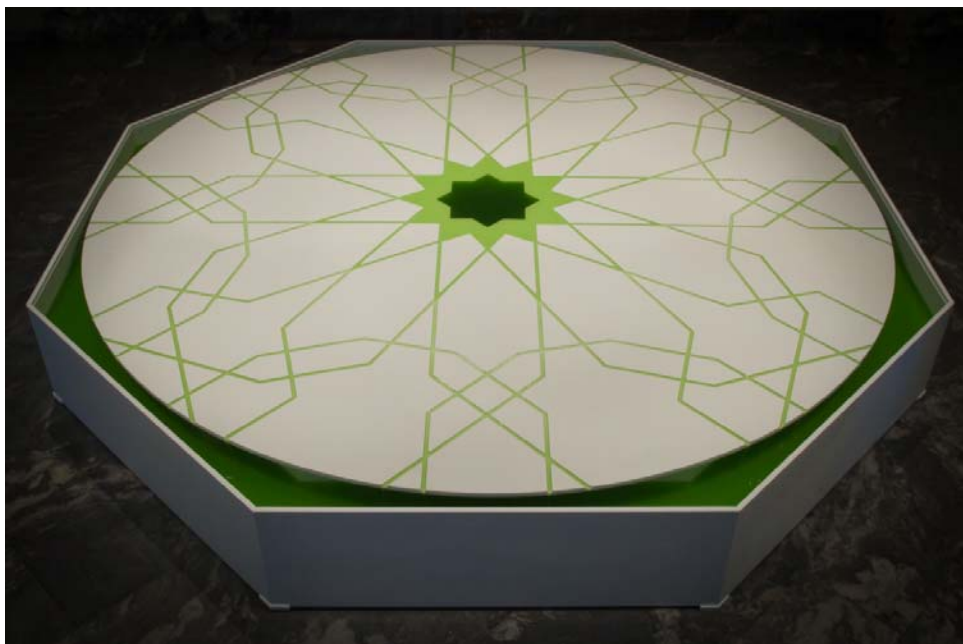
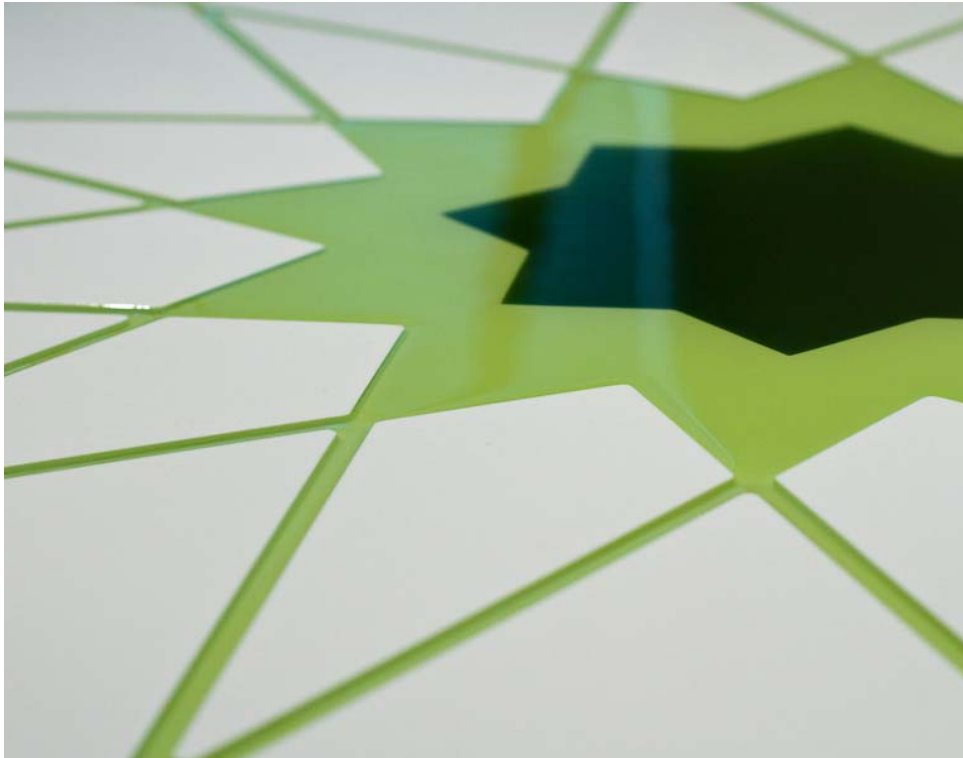


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News release

**“Damascene Dream” fountain by HolmbäckNordentoft
in DuPont™ Corian® techno-surface:
middle-east inspiration for Scandinavian creativity**

(high resolution images available upon request; photos courtesy of HolmbäckNordentoft)



“Damascene Dream” fountain in DuPont™ Corian®, design HolmbäckNordentoft;
photos courtesy of HolmbäckNordentoft, all rights reserved on design and photos.

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"Damascene Dream" fountain in DuPont™ Corian®, design HolmbäckNordentoft; photos courtesy of HolmbäckNordentoft, all rights reserved on design and photos.

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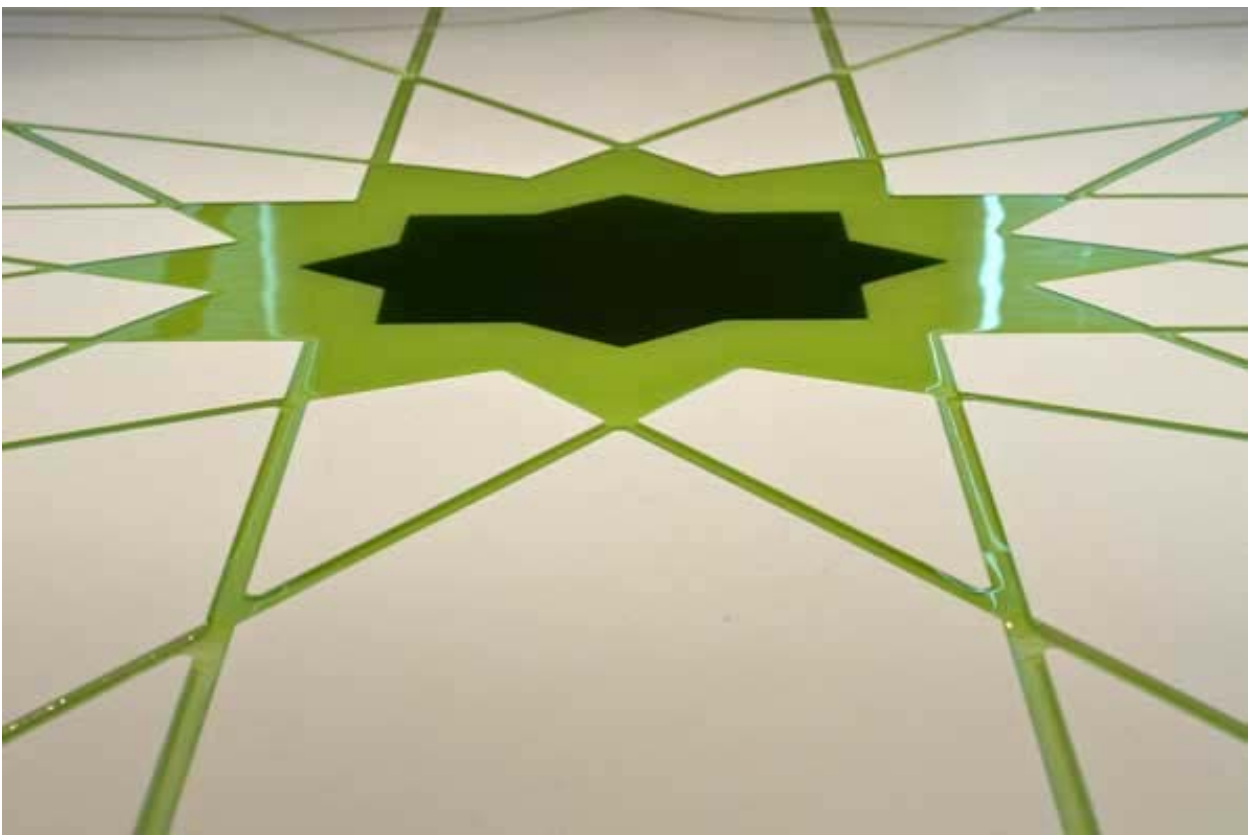


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News release

“Damascene Dream” fountain by HolmbäckNordentoft in DuPont™ Corian® techno-surface: middle-east inspiration for Scandinavian creativity

The name of the creation is “Damascene Dream” and the creation is once again the fruit of the capability of Danish designers Sebastian Holmbäck and Ulrik Nordentoft to capture different inspiration sources and transform them - through their Scandinavian design perspective - into extremely elegantly realities via the adoption of the most elegant materials and technologies.



“Damascene Dream” fountain in DuPont™ Corian®, design HolmbäckNordentoft;
photos courtesy of HolmbäckNordentoft, all rights reserved on design and photos.

With “Damascene Dream”, Sebastian Holmbäck and Ulrik Nordentoft have transferred the atmosphere and the vibrant middle-east energy of Damascus, Syria, and patterns from Islamic art in a green water fascinating fountain entirely made of DuPont™ Corian® techno-surface, one of the most versatile man-made materials available today to designers and architects around the world.

The fountain, which is 2,5 meter in diameter and 35 centimeters high, will be displayed at Kunstindustrimuseum in Copenhagen, Denmark, until November 14, 2010.

The aim of the installation is to create a room for thought and reflection with stools along the wall where visitors can find comfort and ease. To emphasize the pattern’s structure

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and the DuPont™ Corian® techno-surface, the pump stops pumping every 2-3 minutes. The water level in the center drops and the water in the pattern runs off.

Visually it seems as if the water retracts into the central jar of the fountain. When the pump starts again, the water slowly rises and flows gently into the pattern of the surface, and once again the room is filled with the sound of trickling water.



About HolmbäckNordentoft - Ulrik Nordentoft (on the left in the photo) and Sebastian Holmbäck (on the right in the photo) joined forces in late 2008, after having spent 10 years as independent design professionals to become HolmbäckNordentoft. “We represent a holistic approach to design where consideration for the environment, the consumer, esthetics and economic matters equally” sais Sebastian Holmbäck. The design duo travelled to Syria looking for similarities and differences to Scandinavian culture, wanting to create a physical manifestation which expresses both the Arabic and Scandinavian design heritage. (www.holmbacknordentoft.dk)

About DuPont™ Corian® - An exclusive product of DuPont, DuPont™ Corian® (www.corian.com) is an advanced surfacing material used in a wide range of applications in segments as varied as hospitality, healthcare, catering, public spaces and retail, as well as in home furnishing, furniture, lighting and decorative objects. It is non-porous, stain-resistant, easy to clean, durable, renewable and repairable. Available in about 100 standard colours, DuPont™ Corian® can be shaped into virtually any conceivable design

DuPont™ Corian® (the whole range or specific types/series) has received important independent certifications for its environmental performance (like GreenGuard®, NAHB North American Builders Association, U.S. Green Building Council's LEED® Green Building Rating System, ISO 14025 Green Choice, Scientific Certification Systems for the series with recycled content). Its hygienic performance has also been certified by prestigious independent institutions (for example, by NSF International, The Royal Institute of Public Health and LGA QualiTest).

About DuPont - DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food; building and construction; communications; and transportation.

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